



OAKLAND JOBS
FOUNDATION



IMPACT REPORT





OJF

The winds of change have arrived in “The Town”. Oakland has achieved world class acclaim. Everyone wants to be here. Investors are flocking to Oakland. There are cranes dotting the city skyline. People and businesses are flooding into the city in record numbers. But, the question remains, is Oakland prepared to take full advantage of our changing fortune?

A growing number of Oaklanders are not benefitting from the economic boom. They are left on the sidelines because they do not have the education and skills to participate in the changing economy. Companies are asked to hire local labor – and many of them want to – but they face challenges in actually finding enough qualified labor to meet their needs. This is why we created the Oakland Jobs Foundation.


The mission of the Oakland Jobs Foundation (OJF) is to find existing job training programs that produce results and fund them, so that they can train more Oakland residents and put them to work. With collaboration with Jobs and Housing Coalition members, and others, the Oakland Jobs Foundation knows what skills and qualifications employers need. This puts OJF in a unique position to be an agent of change, impacting the lives of Oakland residents.

Mimi Rohr
Executive Director



Our offices are located with the Jobs and Housing Coalition in Oakland’s landmark Rotunda Building. This is where we began the work of surveying various organizations in the City of Oakland that provide job training and produce results. Our goal is to identify such organizations and assist in funding them so that they can continue their work in creating jobs for Oakland residents. Our work has just begun. As Oakland grows, our goal is to make sure that opportunities for Oaklanders grow with it.

OJF received its 501(c) 3 status in November 2017. Our first year of operation was 2018.



6
PERSON
BOARD

Comprised of business leaders including: Betsy Biern, Daren Chan, Ray Connell, Tom Guarino, Alexis Pelosi, and Greg McConnell as the President



\$160,000
CONTRIBUTED TO JOB
TRAINING PROGRAMS

Which includes Cypress Mandela Training Center, the Men of Valor Academy, Student Program for Academic and Athletic Achievement (SPAAT) and we facilitated an additional \$100,000 donation to Cypress Mandela Training Center from Holland Partner Group



\$288,124.00
RECEIVED IN
DONATIONS

From Holland Partner Group, Jobs and Housing Coalition, The McConnell Group, PG&E, Rogers Family Foundation, and SunCal



IDENTIFIED
& CREATED
PARTNERSHIPS

With additional training providers, including the Private Industry Council, and Building Opportunites for Self-Sufficiency (BOSS)

FINANCIAL REPORTING

DESCRIPTION

AUGUST 2017 - DECEMBER 2018

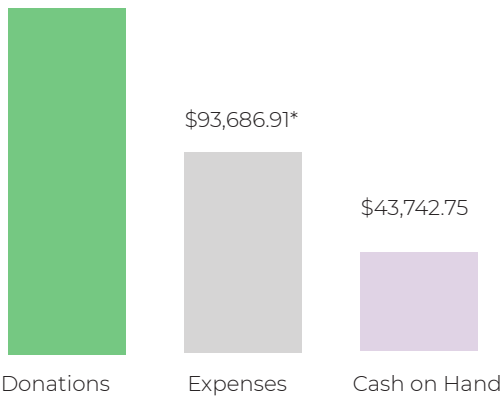
Revenue

\$297,430.66

Expenses

\$253,686.91

\$160,000.00



MAJOR DONORS:



* Expenses include one-time start-up costs

CYPRESS MANDELA TRAINING CENTER

The Cypress Mandela Training Center (CMTC) offers a 16-week pre-apprenticeship program in the field of construction, with an emphasis on serving underserved, unemployed and at risk youth.



C M T C R E P O R T E D T H E F O L L O W I N G :

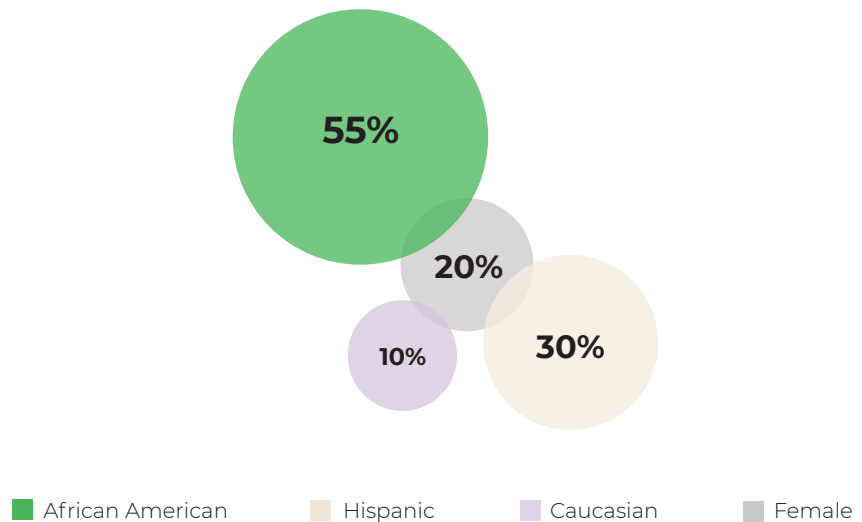
OJF made two grants to the CMTC: a \$50,000 grant directly from OJF. OJF facilitated a second grant from the Holland Partner Group for \$100,000.

CMTC facilitated the specialized training of 37 students including life skills training, mathematics, conflict resolution, and construction skills.

All 37 students obtained employment with various contractors in Alameda County, working on the China Basin Project, 14th and Franklin Street Project, MacArthur Boulevard Housing Project, and BART, to name a few.

CMTC sends employment verification after 30, 60, and 90 days, and tracks students from 3 to 5 years after/following graduation.

CMTC trainees are:



MEN OF VALOR ACADEMY



The Men of Valor Academy's (MOVA) focus is to restore the lives of individuals with critical needs, primarily re-entry populations. MOVA provides temporary housing, life skills, work readiness, educational and job placement assistance.



MOVA REPORTED THE FOLLOWING:

MOVA received a \$100,000 grant from OJF.

In a 6-month period, MOVA was able to train 80 students with OJF's grant.

Seventy-five percent of the clients served by the OJF grant obtained jobs with companies such as Admiral Security, Douglas Parking, Drakes Dealership, The Oakland Coliseum, PF Chang's, Roots Community Center, and Tesla to name a few.

MOVA follows-up with program participants after 30 and 60 days of employment and offers a cash stipend and/or gift cards for clients that are employed for more than 120 days.

MOVA serves a predominately African American population, as well as Latinos and other under-served populations.

STUDENT PROGRAM FOR ACADEMIC AND ATHLETIC TRANSITIONING



Student Program for Academic and Athletic Transitioning (SPAAT) provides high school athletes from economically and socially disadvantaged backgrounds with academic support and skill building, college planning and advising and SAT/ACT preparation.

SPAAT REPORTED THE FOLLOWING:

OJF provided SPAAT with a \$10,000 grant to close a funding gap. This grant provided services to an additional 10 students. The program served 130 students in total/all in 2018.

This program serves students at McClymonds High School. The program is expanding to serve Westlake Middle School, with plans to further expand to serve Montera Middle School and Skyline High School.

SPAAT has a 96% retention rate of students from 9th grade to 12th grade. 99% of the students in the program graduate from high school and 96% matriculate to institutions of higher education.